

Lecture: Monday 11:00am - 1:40pm, Hayes 401
Instructor: Robert Silverman
Office: Hayes 329
Office Hours: Monday 1:45pm – 2:45pm, Wednesday 12:45pm – 1:45pm (and by appointment)
Phone: (716) 829-5882
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The Course:

The study of housing and community development encompasses a variety of issues related to: neighborhood planning, citizen participation, grassroots organizing, housing policy, economic development, social welfare, public safety, health, education, recreation, the environment and other aspects of community life. During the semester these issues will be examined in relation to institutional constraints in US cities. The course applies a critical framework to the examination of housing and community development systems in the US, focusing on historic patterns of discrimination and societal inequality that have been reinforced and perpetuated through urban social institutions. A substantial portion of the semester will focus on how institutions shape: housing systems, public schools, and mega-projects. Course content and activities include: readings, lectures, discussions, and applies analysis.

As we explore linkages between community development and urban institutions, you should maintain a holistic view and remain conscious of how each dimension interacts with others. In addition to examining substantive issues in community development, this course focuses on critical thinking.

During the semester we will discuss the assigned readings and do other activities. Everyone should be prepared to attend class and participate on a weekly basis.

If you have any questions during the semester, bring them to my attention. I will be available during office hours and by appointment. Also, you may contact me using e-mail.

Course Objective:

The course objectives for END406 / URP606 are listed below. The course assignments will be used to assess students' knowledge of the course objectives. Course assignments that assess specific course objectives are identified in the course requirements section of this syllabus.

Course Objective 1: Increase awareness of how historical and contemporaneous patterns of race, class, gender and other forms of inequality influence the structure, implementation and effectiveness of housing and community development policy in the United States.

Course Objective 2: Develop relevant writing, analytic, presentation and graphic skills to apply course object 1 to planning analysis, practice, and advocacy.

Required Text and Required Reserve Readings:

The required texts are available at the University Medical Bookstore and are part of the e-books collection on the UB libraries website:

- 1) Goldsmith, W.W. (2016). *Saving our cities: A progressive plan to transform urban America*. New York: Rutledge.
- 2) Mallach, A. (2018). *The divided city: Poverty and prosperity in urban America*. Washington: Island Press.
- 3) Other Required Readings are available on UBLearns.

Course Requirements [each is designed to meet course objectives 1 & 2]:

Suburban Package Deal Essay: On **February 11** the suburban package deal essay will be discussed. This is an individual assignment for students enrolled in END406 and URP606. The assignment is due on **February 25**.

Picture of Subsidized Housing Assignment: On **February 25** the picture of subsidized housing assignment will be discussed. This is an individual assignment for students enrolled in END406 and URP606. Each student will be assigned a subsidized property to examine, create a PowerPoint, and present it in class on **April 1**.

SAFMR Essay: On **April 8** the SAFMR essay will be discussed. This is an individual assignment for students enrolled in END406 and URP606. The assignment is due on **May 6**.

Housing and Community Development Poster: On **April 8** the housing and community development poster assignment will be discussed. This is a group assignment. The assignment is due on **April 29**.

Simulations: On **March 25** students will participate in the first simulation. On **May 6** students will participate in a second simulation. Preparatory materials for the simulations will be available in the UBLearns assignment folder on **March 11** (simulation 1) and **April 22** (simulation 2).

Discussion Boards: Students will contribute to two discussion boards (DBs): **DB1 due March 11** and **DB2 due April 15**. Discussion board will open one week before the due dates listed in the syllabus.

Critical Essay: PhD students enrolled in the course will write a critical essay (8 pages / 2000-2500 words). The Critical Essay is due on **April 29**. It will discuss how to rectify housing and community development policy under the two governance models described in the following books:

Greer, S.A. (1962). *Governing the metropolis*. New York: John Wiley and Son.

Kotler, M. (1969). *Neighborhood government: The local foundations of political life*. Indianapolis: Bobbs-Merrill Co.

Grading Policy: Your grade will be based on the following:

ASSIGNMENT	END406	URP606 (MUP)	URP606 (PHD)
Suburban Package Deal Essay	20pts	20pts	20pts
Picture of Subsidized Housing Assignment	20pts	20pts	20pts
SAFMR Essay	20pts	20pts	20pts
Poster	20pts	20pts	20pts
Simulations	12pts	12pts	12pts
Discussion Boards	8pts	8pts	8pts
Critical Essay	--	--	20pts
TOTAL POINTS POSSIBLE	100pts	100pts	120pts

Grading Scales:

Undergraduate Grading Scale (END406)

GRADE	A	A-	B+	B	B-	C+	C	C-	D+	D	F
PERCENT	96-100	90-95.99	87-89.99	84-86.99	80-83.99	77-79.99	74-76.99	70-73.99	67-69.99	66-60.99	0-59.99

Graduate Grading Scale (URP606)

GRADE	A	A-	B+	B	B-	C+	C	D	F
PERCENT	96-100	90-95.99	87-89.99	84-86.99	80-83.99	77-79.99	70-76.99	60-69.99	0-59.99

Academic Integrity:

Students are expected to approach the course with seriousness and integrity. It is important to complete assignments on time, attend class regularly, and foster a collegial learning environment. Plagiarism and other instances of academic misconduct will result in a failing grade on a respective assignment, exam, or paper. Students should refer to the *University at Buffalo Undergraduate Catalog* and the *University at Buffalo Graduate Catalog* for clarification on the University's policies and procedures.

Accommodations for Disabilities:

If you have a disability (physical, learning, or psychological) that impacts your course work please contact the Accessibility Resources Office (ARO), 60 Capen Hall, (716) 645-2608. ARO will provide you with information and review appropriate arrangements for reasonable accommodation (such as recruiting note-takers, readers, or extended time on assignments). You must bring requests for accommodations for a disability to the professor's attention within the first two weeks of class.

Writing Centers:

The University at Buffalo has a number of writing center where students can get assistance with essays, term papers, and thesis projects. Students should contact one of the following if they would like to access these campus resources:

- Undergraduate students can go to the Center for Excellence in Writing for assistance. It is located at 209 Baldy Hall, Email: writing@buffalo.edu; <http://writing.buffalo.edu/>,

- Graduate students can contact the Graduate Student Association (GSA) about their Editorial Assistance Program. For information about this program go to the GSA office in 310 Student Union, (716) 645-2960; gsaedit@buffalo.edu; <https://ubgsaedit.wixsite.com/gsa-editorial> ,
- International students can contact the English Language Institute. The English Language Institute is located at 320 Baldy Hall; (716) 645-2077; elibuffalo@buffalo.edu; <http://www.buffalo.edu/english-language-institute.html> .

READINGS AND ASSIGNMENTS

January 28: Introduction to the Course

February 4: Race, Segregation and Urban Inequality

Assigned Readings:

- Goldsmith: Introduction (Looking Upstream) and Ch 1
- Blauner, R. (1969). Internal Colonialism and Ghetto Revolt, *Social Problems*, 16(4): 393-408.
- Pinderhughes, C. (2011). Toward a new theory of internal colonialism. *Socialism and Democracy*, 25(1): 235-256.
- Seamster, L. (2015). The white city: Race and Urban Politics. *Sociological Compass*, 9(12): 1049-1065.

February 11: The New Reality

Assigned Readings:

- Goldsmith (conclusion, pp. 215-228)
- Mallach: Introduction, and Ch 1, 2 & 7
- Harris, R. (2015). Using Toronto to explore three suburban stereotypes, and vice versa. *Environment and Planning A*, 47: 30-49.

Other Activities:

- Suburban Package Deal Essay discussed

February 18: US Affordable Housing Policy

Assigned Readings:

- Goldsmith: Ch 2
- Freeman, L. and Schuetz, J. (2017). Producing affordable housing in rising markets: What works? *Cityscape*, 19(1): 217-236.
- Landis, J.D. and McClure, K. (2010). Rethinking federal housing policy. *Journal of the American Planning Association*, 76(3): 319-347.

February 25: Fair Housing Policy, Gentrification, and Displacement

Assigned Readings:

- Mallach: Ch 4, 5 & 6
- Menendian, S. (2017). Affirmatively furthering fair housing: A reckoning with government-sponsored segregation in the 21st Century. *National Civic Review*, Fall: 20-27.

Other Activities:

- Suburban Package Deal Essay Due by 11am on February 25
- Picture of Subsidized Housing Assignment Discussed
- Discussion Board 1 Opens

March 4: Nonprofit Housing Systems

Assigned Readings:

- Mallach: Ch 8
- Frisch, M. and Servon, L.J. (2006). CDCs and the changing context for urban community development: A review of the field and the environment. *Community Development*, 37(4): 88-108.
- Grey, K.A. (2008). Community land trusts in the United States. *Journal of Community Practice*, 16(1): 65-78.

March 11: Mega-Projects and Anchor Institutions

Assigned Readings:

- Mallach: Ch 3 & 10
- Birch, E.L. (2009). Downtown in the “New American City.” *The ANNALS of the American Academy of Political and Social Science*, 626: 134-153.
- Bornstein, L. (2010). Mega-projects, city-building and community benefits. *City, Culture and Society*, 1(4): 199-206.
- Florida, R. (2016). Hip, cool & unaffordable: The double-edged sword of big city living. *alternativesjournal.ca*, 42(2): 42-46.
- Parks, V. and Warren, D. (2009). The politics and practice of economic justice: Community benefits agreements as tactic of the new accountable development movement. *Journal of Community Practice*, 17: 88-106.

Other Activities:

- Discussion board 1 due by 11am

March 18: SPRING BREAK – NO CLASS

March 25: Simulation 1

April 1: Picture of Subsidized Housing PowerPoint Due and Presentations

Other Activities:

- Presentations of Picture of Subsidized Housing PowerPoints (upload .pdf version of the PowerPoints by 11am on April 1)
- Discussion board 2 Opens

April 8: Education Finance and Reform

Assigned Readings:

- Goldsmith Ch 3 & 4
- Mallach: Ch 9 & 11
- Lewis-McCoy, R.L. (2018). Suburban black lives matter. *Urban Education*, 53(2): 145-161.
- Silverman, R.M. (2014). Urban, suburban and rural contexts of school districts and neighborhood revitalization strategies: Rediscovering equity in education policy and urban planning. *Leadership and Policy in Schools*, 13(1): 3-27.

Other Activities

- SAFMR Essay Discussed
- Housing and Community Development Poster Discussed

April 15 and 22: NO CLASS – APA Conference (4/13-4/16) and UAA Conference (4/24-4/27)

Other Activities:

- Work on Housing and Community Development Posters
- Work on SAFMR Essay
- Discussion board 2 due by 11am on April 15

April 29: Poster Presentations

- Housing and Community Development Poster Due
- Critical Essay Due (PhD Students) by 11am on April 29

May 6: Simulation 2***Other Activities:***

- SAFMR Essay Due by 11am on May 6