

Political Science 212: Urban Problems and Policy Analysis Credits: 3

Prof. H. Wolman

Office: 615 Media and Public Affairs Building

Phone: 202-994-5713 E-mail: hwolman@gwu.edu

Spring, 2009. Tuesdays 5:10-7:00

Room 115, Monroe Hall, 2115 G St., NW

This course is designed to provide students with an understanding of the nature and causes of urban problems and with the ability to analyze and understand these problems and policies addressed to them. It will cover the logic of urban policy analysis (i.e., how to analyze urban problems and policies), urban trends, conditions, and processes, city-suburban policy interactions, and the role of the city in the regional and national economies. The last part of the course will focus on specific urban problems and policies (e.g., poverty, education, housing, land use, economic development).

Learning Objectives:

As a result of completing this course, students will be able to:

1. Understand and analyze urban problems and their causes
2. Understand the logic of urban policy analysis.
3. Undertake a policy analysis of an urban problem and make recommendations supported by the analysis.

Books:

Substantial reading has been assigned in the following books, which are available through the University Bookstore:

REQUIRED

1. Altshuler, Alan; Morrill, William; Wolman, Harold; and Mitchell, Faith (eds.), *Governance and Opportunity in Metropolitan America*, National Academy Press, 1999. <http://books.nap.edu/openbook.php?isbn=0309065534>
2. O'Sullivan, Arthur, *Urban Economics*, McGraw-Hill Irwin, seventh edition. (custom prepared set of chapters available at bookstore).
3. Bluestone, Barry; Stevenson, Mary; and Williams, Russell, *The Urban Experience*, Oxford University Press.
4. Gramlich, Edward, *Subprime Mortgages*, Urban Institute Press, 2007.

OPTIONAL

1. Bardach, Eugene, *A Practical Guide for Policy Analysis*, New York: CQ Press, 2009.

Other required reading is available through Blackboard. Students are expected to do all of the *required* reading and to be prepared to bring it to bear upon class discussion. (In some cases the syllabus designates reading as M.A. students or Ph.D. students. In those cases, the readings are required only for those students.) A portion of the grade (see below) will be determined by the quality of the student's class participation and discussion.

Supplementary reading is not required reading, except for the student(s) for whom it is assigned for each session. However, the summaries of the supplementary reading prepared by students who are assigned them are required reading. (Although some of the supplementary readings are on Blackboard, most are not; the student assigned them must find the readings themselves. If you are unable to find something, see me.) Each Masters student will be responsible for preparing one supplementary reading paper the supplementary reading in one of the sections or, in some cases, a selected portion of those readings. Ph.D. students will be responsible for two of these. The supplementary reading paper should be 7-10 pages in length and should summarize and critique the supplementary reading assigned in such a manner so that the other students – who have not done the reading – will understand and benefit from reading the paper. These papers are required reading for the entire class; they must be emailed to me and to other students no later than the Sunday evening before the class. The student responsible for the supplementary reading paper must also present the paper to the class and be prepared to lead a discussion.

All students must also write a prescriptive policy analysis paper on one of the policy issues. The form of the paper will be discussed in class.

Grading:

Class participation	10%
Supplementary reading paper	30%
Policy paper	30%
Final Exam	30%

Other

ACADEMIC INTEGRITY: I personally support the GW Code of Academic Integrity. It states: "Academic dishonesty is defined as cheating of any kind, including misrepresenting one's own work, taking credit for the work of others without crediting them and without appropriate authorization, and the fabrication of information." For the remainder of the code, see: <http://www.gwu.edu/~ntegrity/code.html>

SUPPORT FOR STUDENTS OUTSIDE THE CLASSROOM DISABILITY SUPPORT SERVICES (DSS) Any student who may need an accommodation based on the potential impact of a disability should contact the Disability Support Services office at 202-994-8250 in the Marvin Center, Suite 242, to establish eligibility and to coordinate reasonable accommodations. For additional information please refer to: <http://gwired.gwu.edu/dss/>

UNIVERSITY COUNSELING CENTER (UCC) 202-994-5300 The University Counseling Center (UCC) offers 24-7 assistance and referral to address students' personal, social, career, and study skills problems. Services for students include: - crisis and emergency mental health consultations - confidential assessment, counseling services (individual and small group), and referrals.

SECURITY In the case of an emergency, if at all possible, the class should shelter in place. If the building that the class is in is affected, follow the evacuation procedures for the building. After evacuation, seek shelter at a predetermined rendezvous location.

COURSE OUTLINE AND READINGS

1. What is Policy Analysis? What is Prescriptive Policy Analysis?

Discussion topics: What are the steps in a prescriptive policy analysis? What are the strengths and weaknesses of rational policy analysis?

REQUIRED READING: (*Required reading only for those who have not had PPOL 203*)

- A. Doing Policy Analysis
Patton and Sawicki, *Basic Methods of Policy Analysis and Planning*, 2nd ed. pp. 52-66.
- B. Defining the Problem
Patton and Sawicki, pp. 147-158, 163-168
- C. Alternatives
Patton and Sawicki, pp. 227-233
- D. Choosing Among Alternatives
Anderson, *Public Policymaking*, 4th ed. pp. 128-134, 147-155.
- E. Adoption and Implementation (Political Feasibility)
Weimer and Vining, *Policy Analysis: Concepts and Practices*, ch. 11.

OR, instead of A-E:

- F. Bardach, *A Practical Guide to Policy Analysis*, Chatham House.

2-4. Analysis of Urban Areas

A. Population and Employment Trends

Discussion topics: Why do cities exist? What are the advantages cities possess? What are metropolitan areas? What are the dominant trends affecting metropolitan areas and their cities? What are the causes of metropolitan growth?

REQUIRED READINGS:

- Altshuler, Morrill, Wolman, and Mitchell, *Urban Problems, Unequal Opportunity, and Governance in Metropolitan Areas*, pp. 22-29.
- Bluestone et al., ch. 1-3.
- O'Sullivan, chs. 2-4. (Ph.D.)
- Downs, "The Challenge of Our Declining Big Cities," *Housing Policy Debate*, vol. 8, no. 2, 1997, pp. 359-363, 373-396.
- Mills and Lubuele, "Inner Cities," *Journal of Economic Literature*, June, 1997, pp. 738-756. (Ph.D)
- Glaser and Shapiro, "City Growth: Which Places Grew and Why," in Katz and Lang (eds.), *Redefining Urban and Suburban America: Evidence from Census 2000*.
- Glaeser and Gottlieb, "Urban Resurgence and the Consumer City," *Urban Studies*, July, 2006, pp. 1275-1299.

Berube, "Gaining but Losing Ground: Population Change in Large Cities and Their Suburbs, in Katz and Lang (eds.), *Redefining Urban and Suburban America: Evidence from Census 2000*.

SUPPLEMENTARY READING

Glaeser, Kahn, and Rappaport, "Why Do the Poor Live in Cities," NBER Working Paper 7636 (see me).

Madden, "The Changing Spatial Concentration of Income and Poverty among Suburbs of Large US Metropolitan Areas," *Urban Studies*, March, 2003, pp. 481-503.

Massey and Fischer, "The Geography of Inequality in the United States, 1950-2000," in *Brookings-Wharton Papers on Urban Affairs 2003*.

Kasarda, John et al., "Central City Turnaround and Suburban Migration Patterns: Is a Turnaround on the Horizon?" *Housing Policy Debate*, vol. 8, no. 2, 1997, pp. 307-358.

Drennan, *The Information Economy and American Cities*, chs. 3-5.

Pack, *Growth and Convergence in Metropolitan America*, chs. 1, 3.

Frey, Wilson, Berube, and Singer, "Tracking Metropolitan America into the 21st Century: A Field Guide to the New Metropolitan and Micropolitan Definitions.," The Brookings Institution, Nov., 2004.

Frey, "Metro America in the New Century: Metropolitan and Central City Demographic Shifts Since 2000." On Brookings website.

B. Suburbanization and its Causes:

Discussion topics: What are the causes of suburbanization and of population and employment decentralization within metropolitan areas? What are the extent and causes of city-suburban disparities?

REQUIRED READINGS:

Bluestone et al., chs. 4-5.

Jackson, *Crabgrass Frontier*, chs. 2, 5, 6, 7, 8, 9.

O'Sullivan, pp. 1-14, 155-174.

McDonald, *Urban America: Growth, Crisis, and Rebirth*, ch. 6.

Hanlon, B., Vicino, T., and Short, JR, "The New Metropolitan Reality in the US: Rethinking the Traditional Model," *Urban Studies*, Nov., 2006. (Ph.D.)

C. The Economic, Social and Political Processes of Urban Change

Discussion topics: What are the causes of urban change? What is the relevance, utility, and accuracy of various theories of and disciplinary approaches to urban change and decline

REQUIRED READINGS:

Bluestone, ch. 6.

GWIPP, *State and Local Fiscal Policy and Economic Growth and Development*, pp. 13-20.
 Dahl, *Who Governs*, pp.11-62.
 Altshuler et al., pp. 13-17..
 Fischel, *The Homevoter Hypothesis*, chs. 1, 3.
 Feyrer, Sacerdote, and Stone, "Did the Rust Belt Become Shiny? A Study of Cities and Counties that Lost Steel and Auto Jobs in the 1980s." In *Brookings-Wharton Papers on Urban Affairs 2007*, pp. 41-43.
 Feyrer, Sacerdote, and Stone, "Did the Rust Belt Become Shiny? A Study of Cities and Counties that Lost Steel and Auto Jobs in the 1980s." In *Brookings-Wharton Papers on Urban Affairs 2007*, pp. 43-83 (Ph.D.)

SUPPLEMENTARY READING:

Banfield, E., *The Unheavenly City Revisited*, ch. 1.
 Garreau, *Edge City*, ch. 1, 4.
 Rusk, David *Cities Without Suburbs*, Ch. 1, third edition
 Glaeser, Edward, "Are Cities Dying?" *Journal of Economic Perspectives*, Spring, 1998, pp. 139-160.
 Glaeser, Edward, and Gottlieb, Joshua, "Urban Resurgence and the Consumer City," in *Urban Studies*, July, 2006..
 Palen, *The Urban World*, chs. 4, 6.
 Putnam, "Diversity and Community in the Twenty-First Century," *Scandinavian Political Studies*, V. 30 (2), 2007, pp. 137-174.
 Galster, Cutsinger and Lim, "Are Neighborhoods Self-Stabilizing?" in *Urban Studies*, Jan, 2007

5. Cities, Suburbs, and Regions

Discussion topics: What is the role of the city in the metropolitan economy? How do cities and suburbs interact? Do suburbs need cities? What difference does the form of government within metropolitan areas make? Is regional government the answer? Is it likely to occur?

REQUIRED READING:

Altshuler et al., pp. 32-46, 104-115.
 Ledebur, L. and Barnes, B., "All in It Together: Cities, Suburbs, and Local Economic Regions."
 Orfield, *American Metropolitics*, pp. 31-48, 162-172.
 Norris, "Prospects for Regional governance," *Journal of Urban Affairs*, Vol. 23, no. 5, pp.557-571.
 Tiebout, Charles, "A Pure Theory of Local Expenditures," *Journal of Political Economy*, 1956, no. 4. (Ph.D.)
 Howell-Moroney, Michael, "The Tiebout Hypothesis 50 Years Later," *Public Administration Review*, Jan/Feb., 2008.
 Bluestone et al., pp. 313-316.

SUPPLEMENTARY READING

- Savitch, H. et. al., "Ties that Bind: Central Cities, Suburbs, and the New Metropolitan Region, *Economic Development Quarterly*, no. 4, 1993..
- Savitch, H., "Straw Men, Red Herrings,... and Suburban Dependency, *Urban Affairs Review*, Nov., 1995
- Hill, E., et. al., "Response to Straw Men, etc." *Urban Affairs Review*, Nov., 1995.
- Hill, E. et. al., "Can Suburbs Survive Without Their Central Cities: Examining the Suburban Dependence Hypothesis, *Urban Affairs Review*, Nov., 1995
- Bickers, Kenneth and Stein, Robert, "Assessing the Micro-Foundations of the Tiebout Model," *Urban Affairs Review*, Sept., 2006..
- Keating, Michael, "Size, Efficiency, and Democracy," in David Judge et. al. (eds.), *Theories of Urban politics*.
- Anas, Alex, "The Costs and Benefits of Fragmented Metropolitan Governance and the New Regionalist Policy," *Planning and Markets* (see me)
- Weir, Margaret, "Coalition Building for Regionalism," in Bruce Katz (ed), *Reflections on Regionalism*.
- Weir, M; Wolman, H.; and Swanstrom, T., "The Changing Calculus of Coalitions: Possibilities for a New Metropolitanism," *Urban Affairs Review*, July, 2005, V. 40 (6), pp. 730-760..
- Parks and Oakerson, "Metropolitan Organization and Governance, *Urban Affairs Review*, Sept., 1989.

6. Urban Policy at the Federal, State, and Local Levels.

Discussion topics: Should the federal government be concerned with the health of cities? What has been the effect of past federal policies on cities? What should federal urban policy be? Why is it so difficult politically to address urban policy at the federal level? Does state government have a role in urban policy? What is the role of the urban public sector in the urban economy?

REQUIRED READING:

- Bluestone et al., pp. 117-121. 287-314.
- Downs, "Policy Strategies for Large Cities," ch. 6 in Downs, *New Visions for Metropolitan America*..
- Barnes, "Beyond Federal Urban Policy," *Urban Affairs Review*, May, 2005.
- Scokpol, "Targeting Within Universalism" in Jencks and Peterson, *The Urban Underclass*
- Greenstein, "Universal and Targeted Approaches to Relieving Poverty" in Jencks and Peterson, *The Urban Underclass*.
- Lawrence, Eric, Wolman, Hal, and Stoker, Bob, "Crafting Urban Policy," paper prepared for Urban Affairs Association, Chicago, March, 2009.

SUPPLEMENTARY READING:

- Quigley, John, "New Directions for Urban Policy," *Housing Policy Debate*, V. 5, no. 1, 1994.
- Hicks, Urban Strengths/Urban Weaknesses from *President's Commission for a National Agenda for the 80s*. Bolton, "Place Prosperity vs. People Prosperity Revisited," *Urban Studies*, vol. 29, no. 2
- Mills, "Non-Urban Policies as Urban Policies," *Urban Studies*, Dec., 1987
- Wolman, "Urban Policy Processes at the National Level: the Hidden World of Urban Politics," in Stuart Nagel (ed.), *The Policy Process*.
- Beauregard, "The Fraud of Federal Complicity: Post-War Urban Decline and Federal Policy," *Housing Policy Debate*, vol. 12, no. 1, pp. 129-154.
- Baumgartner and Jones, "Cities as a National Political Problem," in Baumgartner and Jones, *Agendas and Instability in American Politics*, ch. 7.
- Wolman and Marckini, "Changes in Central City Representation and Influence in Congress Since the 1960s," *Urban Affairs Review*, Nov., 1998.

7. Land Use, Growth Management, and Sprawl

Discussion topics: What is sprawl? What causes sprawl and what are its consequences? Does sprawl matter? What are the effects of land use controls? Is "Smart Growth" the answer?

REQUIRED READING

- O'Sullivan, pp. 175-180, ch. 9.
- Bogart, *Don't Call it Sprawl*, ch. 6.
- Brueckner, "Urban Sprawl: Diagnosis and Remedies," *International Regional Science Review*, April, 2000.
- Gordon and Richardson, "The Costs and Benefits of Sprawl," in *The Brookings Review: The New Metropolitan Agenda*, 1998.
- Evenson and Wheaton, "Local Variations in Land Use Regulations," in *Brookings-Wharton Papers on Urban Affairs*, 2003, pp.221-228. (Ph.D.)
- Ihlanfeldt, "Exclusionary Land-Use Regulations within Suburban Communities: A Review of the Evidence and Policy Prescriptions," *Urban Studies*, Feb., 2004.
- Wassmer, "Causes of Urban Sprawl in the United States," *Journal of Policy Analysis and Management*, Summer, 2008. (Ph.D.)

SUPPLEMENTAL READING

- Fischel, "Does the American Way of Zoning Cause the Suburbs of Metropolitan Areas to Be Too Spread out?" in Altshuler et al., pp. 151-191.
- Fischel, "An Economic History of Zoning and a Cure for Its Exclusionary Effects," *Urban Studies*, Feb., 2004.
- Galster et al., "Wrestling Sprawl to the Ground: Defining and Measuring an Elusive Concept," *Housing Policy Debate*, v. 12, no. 4, pp. 681-687.
- Anthony, "Do State Growth Management Regulations Reduce Sprawl?" *Urban Affairs Review*, Jan., 2004.
- Downs, *Growth Management and Affordable Housing: Do They Conflict*, ch. 1. Brookings Institution Press, 2004..

- Evenson and Wheaton, "Local Variations in Land Use Regulations," in *Brookings-Wharton Papers on Urban Affairs*, 2003
- Kahn, "Does Sprawl Reduce the Black/White Housing Consumption Gap?" *Housing Policy Debate*, v. 12, no. 1, pp. 77-86.
- Pendall and Carruthers, "Does Density Exacerbate Income Segregation: Evidence from U.S. Metropolitan Areas, 1980-2000," *Housing Policy debate*, v. 14 (4), 2003.
- Yang, Rebecca and Jargowsky, Paul, "Suburban Development and Economic Segregation in the 1990s," *Journal of Urban Affairs*, v. 28 (3), 2006.
- Glaeser and Kahn, "Sprawl and Urban Growth," Harvard Institute of Economic Research, Discussion Paper Number 2004, May, 2003 (on web)

8-9. Poverty, Unemployment and Welfare

A. Poverty, Unemployment, and Neighborhood Effects

Discussion topics: What is the "poverty problem"? What are its Causes? Does it matter whether poor people live in neighborhoods of concentrated poverty as opposed to non-poor neighborhoods, i.e., are there "neighborhood effects" of poverty? Why is unemployment so high in central cities? How much of a problem is the "spatial mismatch" of poor people in cities and jobs in suburbs and why?

REQUIRED READING:

- McDonald and McMillen, *Urban Economics and Real Estate*, pp. 396-408
- Bluestone, et al., ch. 7.
- Cellini et al., "The Dynamics of Poverty in the United States," *Journal of Policy Analysis and Management*, Summer, 2008.
- Bartik, *Jobs for the Poor*, chs. 1, 2.
- Altshuler et al., pp. 46-60, 67-69, 85-95.
- Ellen, Ingrid and Turner, Margery, "Do Neighborhoods Matter and Why," in Goering and Feins (eds.), *Choosing a Better Life*, ch. 11.
- Orr et al., "Moving to Opportunity: Interim Impacts Evaluation.," Executive Summary.
- Wilson, "The Urban Underclass in Advanced Industrial Society" in Peterson, *The New Urban Reality*.
- Jargowsky, Paul and Yang, Rebecca, "The Underclass Revisited: A Social Problem in Decline," *Journal of Urban Affairs*, vol, 28 (1), 2006.
- Gobillon et al., "The Mechanisms of Spatial Mismatch," *Urban Studies*, Nov., 2007. (Ph.D.)

SUPPLEMENTARY READING:

- Wilson, *When Work Disappears: The World of the New Urban Poor*, Alfred A. Knopf, 1996., chs. 1-5.
- Jargowsky, Paul, *Poverty and Place*, Ch. 1,5
- Holzer, "Black Employment Problems:New Evidence: Old Questions," *Journal of Policy Analysis and Management*," v. 13, no. 4.

- Bartik, *Jobs for the Poor*, ch. 3.
- Ioannides and Loury, "Job Information Networks, Neighborhood Effects, and Inequality," *Journal of Economic Literature*, Dec., 2004.
- Galster, George, "Investigating Behavioral Impacts of Poor Neighborhoods: Towards New Data and Analytical Strategies," *Housing Studies* 18 (No. 6, 2003): 893-914.
- Galster, George and Santiago, Anna, "What's the 'Hood' Got to Do with It? Parental Perceptions about How Neighborhood Mechanisms Affect Their Children," *Journal of Urban Affairs*, v. 28 (3), 2006.
- Smeeding, "Government Programs and Social Outcomes: Comparison of the United States with Other Rich Nations," in Auerbach et al, *Public Policy and the Income Distribution*.
- Ihlanfeldt, Keith, "The Geography of Economic and Social Opportunity in Metropolitan Areas," in Altshuler et al., *Governance and Opportunity in Metropolitan America*.

B. Welfare, Welfare Reform, and Work Support

Discussion topics: What is the welfare problem? Has welfare reform (TANF) been successful? What have been its effects thus far? How should it be changed?

REQUIRED READING:

- Danziger, "Welfare Reform from Nixon to Clinton," in Featherman and Vinorskis (eds.), *Social Science and Policy Making*, pp. 137-164.
- Blank, "What Did the 1990s Welfare Reform Accomplish," in Auerbach et al, *Public Policy and the Income Distribution*. (Ph.D.)
- Edelman, Peter, "The Worst Thing Bill Clinton Has Done," *Atlantic Monthly*, March, 1997.
- Rodgers, Harrell, "Evaluating the Devolution Revolution," *Review of Policy Research*, May, 2005.
- Congressional Research Service, "Welfare Reauthorization in the 109th Congress: An Overview," May 9, 2006, pp. 1-10.
- Stoker and Wilson, *When Work is not Enough*, chs. 2-3.

SUPPLEMENTARY READING:

- Murray, C. *Losing Ground*, pp. 3-9, 135-142, 154-177, 219-236.
- Alesina, Glaeser, and Sacerdote, "Why Doesn't the US Have a European Style welfare System?" National Bureau of Economic Research.
- Gilens, Martin, "How the Poor Became Black," in Schram, Soss, and Fording (eds.), *Race and the Politics of Welfare Reform*.
- King and Mueser, *Welfare and Work: Experience in Six Cities*, Upjohn Institute Press, 2005.
- Grogger, Jeffrey, "Welfare Transitions in the 1990s: The Economy, Welfare Policy, and the EITC," *Journal of Policy Analysis and Management*, Fall, 2004.

Murray and Primus, "Recent Data Trends Show Welfare Reform to Be a Mixed Success," *Review of Policy Research*, May, 2005.
Stoker, Robert and Wilson, Laura, *When Work is not Enough*. (entire)

10. Local Economic Development, Job Training, and Human Capital Development.

Discussion topics: What is the local economic development problem? What are its causes? Do tax incentives to business produce economic development? Is Job Training the answer?

REQUIRED READING:

Bluestone et al., ch. 14.
Blair, J. *Local Economic Development: Analysis and Practice*, ch. 8.
GWIPP, *State and Local Fiscal Policy and Economic Growth and Development*, pp. 20-41.
Bartik, "What Should the Federal Government be doing about Urban Economic Development," *Cityscape*, Aug., 1994.
Friedlander, Greenberg, and Robins, "Evaluating Government Training Programs for the Economically Disadvantaged," *Journal of Economic Literature*, Dec., 1997, pp. 1809-1815, 1827-1855.
O'Sullivan, ch. 5 (Ph.D.)
Wolman, H; Hill, E; Blumenthal, P.; and Furdell, K., "Understanding Economically Distressed Cities," in Richard McGahey and Jennifer Vey (eds.), *Retooling for Growth*. (Ph.D.)

SUPPLEMENTARY READING

Bartik, *Who Benefits from State and Local Economic Development Policies*, pp. 205-211.
Ladd, Helen, "Spatially Targeted Economic Development Strategies: Do They Work?" *Cityscape*, August, 1994, v. 1, no. 1.
McDonald and McMillan, *Urban Economics and Real Estate*, ch. 21.
Peters, Alan and Fisher, Peter, *State Enterprise Zone Programs*, pp. 1-14, 217-237.
Bartik, T., "The Revitalization of Older Industrial Cities: A Review Essay of Retooling for Growth."
GWIPP, *The Effect of State and Local Policy on Local Economic Development*, Report to the National Center for Real Estate Research, 2005.
O'Leary, Straits, and Wandner (eds.), *Job Training Policy in the United States*, Upjohn Institute Press, 2004, chs. 3, 9.

11. Housing, Neighborhoods, Community Development, and Urban Revitalization.

A. *Urban Revitalization and Community Development*

Discussion topics: Have cities comeback? Is urban revitalization possible? What is the urban housing problem? What are its causes? What are the relationships among economic development, community development, housing, and urban revitalization? Can community and neighborhood development lead to economic development?

REQUIRED READING

Wolman et. al., "Evaluating the Success of Urban Success Stories: Is Reputation A Guide for Best Practice," *Housing Policy Debate*, Vol.15 (4), 2005.
Furdell et al.: "Did Central Cities Comeback? Which Ones, How Far and Why?" *Journal of Urban Affairs*, 2005, Vol. 27 (3).
Ferguson, Ronald and Dickens, William, *Urban Problems and Community Development*, ch. 1
Rusk, *Inside Game, Outside Game*, pp. 48-62.

SUPPLEMENTARY READING

Porter, M., "The Competitive Advantage of the Inner City," *Harvard Business Review*, May/June, 1995.
Immergluck, Daniel, "Job Proximity and the Urban employment Problem: Do Suitable Neighborhood Jobs Improve Neighborhood Employment Rates?" *Urban Studies*, vol. 35, no. 1, 1998.
Ludwig et al., "Urban Poverty and Educational Outcomes," in Brookings-Wharton *Papers on Urban Affairs*, 2001, p. 147-202.

B. *Housing*

Discussion topics: What is the urban housing problem? What is the "affordable housing" problem? What are its causes? Does "smart growth" increase the housing affordability problem? What is the relationship of housing and housing location to opportunity?

REQUIRED READING

O'Sullivan, "Housing Policies," in O'Sullivan, *Urban Economics*, chs. 13, 14.
Green and Malpezzi, *U.S. Housing Markets and Housing Policy*, pp. 85-98, 106-114..
Downs, "Growth Management, Smart Growth, and Affordable Housing," in Downs (ed.), *Growth Management and Affordable Housing: Do They Conflict?*, The Brookings Institution, 2004, ch. 7.
Gramlich, *Subprime Mortgages*.

SUPPLEMENTARY READING:

Green and Malpezzi, *U.S. Housing Markets and Housing Policy*, chs. 4, 5.
Downs (ed.), *Growth Management and Affordable Housing: Do They Conflict?*, The Brookings Institution, 2004, chs. 3-4 and comments.

Quigley and Rosenthal, "The Effects of Land Use Regulation on the Price of Housing: What Do We Know? What Can We Learn." *Cityscape*. V. 8 (1), 2005. US Department of Housing and Urban Development (on web, I believe).

"Regulatory Barriers to Affordable Housing," *Cityscape*, V. 8 (1).

C. *Neighborhoods*

Discussion topics: What are the causes of sorting by race and economic status? What are its Consequences?

REQUIRED READING

O'Sullivan, ch. 8

Turner and Wolman, "Racial Segregation Processes and Policies in the United States., paper presented at Colloque International de Geopolitique Urbaine, University de Cergy-Pontoise, France, Dec. 8-9, 2005.

SUPPLEMENTARY READING

Briggs (ed.), *The Geography of Opportunity*, chs. 2, 3, 4, 7, 8.

12. Education

Discussion topics: What is the education problem? What are its causes? Does class size make a difference? Is more money the answer? Does the organization of schools as institutions matter? Is "choice" the answer? Accountability?

REQUIRED READING:

Bluestone et al., ch. 8.

Ravitch, Diane, "The National Agenda in Elementary and Secondary Education," in Henry Aaron et al. (ed.) *Setting National Priorities: The 2000 Election and Beyond*, Brookings Institution Press.

Levin, "Multiple Choice Questions: The Road Ahead," in Epstein (ed.), *Who's in Charge Here*.

Loveless, "Test-Based Accountability: The Promise and the Perils," in Diane Ravitch, *Brookings Papers on Education Policy, 2005*.

Resnick, Stein and Coon, "Standards-Based Reform: A Powerful Idea Unmoored," in Richard Kahlenberg (ed.), *Improving on No Child Left Behind*.

Loveless and Hess, "What Do We Know about School Size and Class Size," in Loveless and Hess, *Brookings Papers on Education Policy, 2006/2007*, pp. 1-7.

Loveless and Hess, *Brookings Papers on Education Policy, 2006/2007*, pp. 205-272. (Ph.D. only)

SUPPLEMENTARY READING:

- Walberg, Herbert, "Uncompetitive American Schools: Causes and Cures," in Diane Ravitch (ed.), *Brookings Papers on Educational Policy*, 1998.
- Ladd, Helen, *Holding Schools Accountable*, ch. 1.
- Ladd, Helen, "Holding Schools Accountable Revisited," 2007 Spencer Foundation Lecture in Education Policy and Management.
- Burtless, Gary (ed.), *Does Money Matter*, ch. 1.
- Duncombe and Yinger, "Why is it so Hard to Help Central City Schools?" *Journal of Policy Analysis and Management*, v. 16, no. 1 (also in Wassmer, *Readings in Urban Economics*)
- Krueger and Whitmore, "Would Smaller Classes Help Close the Black-White Achievement Gap?" in Chubb and Loveless (eds.), *Bridging the Achievement Gap*.
- Darling-Hammond and Sykes, "A Teacher Supply Policy for education: How to Meet the 'Highly Qualified Teacher' Challenge," in Epstein (ed.), *Who's in Charge Here*.
- Ladd, Helen, "School Vouchers: A Critical View," *Journal of Economic Perspectives*, Fall, 2002.
- Neal, "How Vouchers Could Save the Market for Education," *Journal of Economic Perspectives*, Fall, 2002.
- Chubb and Moe, *Politics, Markets, and America's Schools*, chs. 1, 2, 6.
- Peterson and West (eds.) *No Child Left Behind*. Chs.8, , 13.
- BiFalco and Ladd, "School Choice, Racial Segregation, and Test-Score Gaps," *Journal of Policy Analysis and Management*, Vol. 26 (1).
- Moe, Terry, "Politics, Control, and the Future of School Accountability," in Peterson and West (eds.) *No Child Left Behind*

13. Urban Fiscal Problems

Discussion topics: What are the causes of urban fiscal stress? What can be done about it? Are metropolitan fiscal disparities a problem, and, if so, what should be done?

REQUIRED READING:

- O'Sullivan, ch 16. (Ph.D.)
- Altshuler et al., pp. 72-77, 96-104.
- Pagano, M "Metropolitan Limits: Intrametropolitan Disparities and Governance in U.S. Laboratories of Democracy" in Altshuler et al, *Governance and Opportunity in Metropolitan America*.
- Inman, Robert, *Financing City Services*.

SUPPLEMENTARY READING:

- Wolman, H "Understanding Local Government Responses to Fiscal Pressure," *Journal of Public Policy*, Aug, 1983.

- Cherneck, H. and Reschovsky, A., "Urban Fiscal Problems: Coordinating Actions Among Governments," in Weisbrod and Worthy, *The Urban Crisis*, 1997.
- Orfield, Myron, *American Metropolitcs*, Brookings Institution Press, 2002, chs. 1-3.
- Wallin, Bruce, "Budgeting for Basics: The Changing Landscape of City Finances," Brookings paper, August, 2005. (access through Brookings website).
- Ladd, Helen, "Big City Finances," in George Peterson (ed.), *Big City Politics*, pp. 201-236.